

**FOR IMMEDIATE RELEASE**  
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## ***Simplicity Drives Success of My Budget Planner Software For Adults, Teens and Kids***

**Los Angeles, CA:** Less is more. Keep it simple. In today's challenged economy and overwhelming stresses most Americans are currently enduring, a simple solution to an ongoing problem will attract attention. Los Angeles entrepreneur **Tatiana Shevchuk** announces the availability of her simple, increasingly popular budgeting software program named, **My Budget Planner**. For a cost-effective **\$19.00**, financial worries are solved through the use of this basic budgeting software program that challenges the likes of Quicken and MS Money. At **www.mybudgetplanner.com** the download for today's most simple and easy-to-use financial budgeting software program offers a simple solution to achieving the overwhelming task of budgeting the household income. **MY BUDGET PLANNER** teaches families and individuals to rebuild and create a habit of sensible money management without the hassle of complicated and intimidating software. The new business venture also includes teen and kids versions teaching good money habits early.

Tatiana's product is gaining overwhelming response to its effectiveness and simplicity. Testimonials are pouring in from all over the country including Canada, Australia, United Kingdom, New Zealand and Malaysia. As the following testimonials prove, all walks of life are learning new financial habits and solving the mystery to their imbalanced finances.

*"I really like MyBudgetPlanner and **unlike Quicken and MS Money**, I can focus on my daily spending and being mindful about where the money is going. I really think this is a great tool for those who want to change their spending patterns so that their true goals are supported by their daily spending choices. I love the instant feedback so we can see where we are each day. **We saved \$1000.00 over two months by spending five minutes each day tracking where our money was going and making a few small adjustments.** – J.H., WA*

*"I have a **16 year old daughter who likes to go shopping and spend money.** It's always," Mom, can I have \$20 bucks for movie" or "Mom, can I get \$15 for a pizza." I started to use My Budget Planner to track her expenses. When I saw how much money she wasted month we both were shocked. I have used My Budget Planner to create a budget for her. It's so simple to use, so she can track her expenses herself and spend only what is budgeted. She even started putting some money into the savings." – E.K., CA*

For **five minutes a day**, the average person can maintain a personal home budget plan with **MY BUDGET PLANNER**. The daily usage of the program can help anyone learn where their money is going as well as provide an idea of the current and future financial situation on a monthly and yearly basis. **My Budget Planner** controls spending by allowing the user to keep track of their budget, their actual spending and the difference to prevent overspending. The program allows users to start saving 10 % or more with its rule: **PAY YOURSELF FIRST**. **MY BUDGET PLANNER** teaches the user how to allocate money into savings first and then into spending and shows the user the percentage of savings from their income.

Tatiana, an Odessa, Ukraine native who moved to California 11 years ago, designed this incredibly simple software program out of her own need to take control of her imbalanced finances. With a B.A. degree in

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computer science from Odessa State University and her years of experience as a computer programmer at financial companies, Tatiana created her own money management program out of her challenges with the difficulty of using other software programs such as *MS Money* and Quicken. In September 2001, Tatiana completed the first version of **MY BUDGET PLANNER** for use in her own household. With the trouble-free program, *Tatiana and her family were able to **save 15%** of their annual income, pay off all credit cards and an educational loan, and finance a family vacation to Hawaii.* Her frequent disagreements with her husband over financial issues nearly vanished with the success of the budgeting and they created a positive, worry-free relationship. Tatiana's lessons in budget planning also led her to design software for her eight-year-old son, **MY BUDGET PLANNER FOR KIDS**, to help him learn valuable money lessons. *"My software SET ME FREE from all those headaches and worries around finances. I am building my financial security. This is such a wonderful feeling- FREE. I am building my retirement. When you are controlling your money you can have more fun. A sense of freedom prevails,"* says Tatiana.

**MY BUDGET PLANNER** allows users to create a monthly budget accounting for mandatory expenses such as car payments, utilities, medical and credit card expenses as well as flexible expenses including eating out, gifts, entertainment and fitness costs. Additionally, the user can view a graphical analysis of their spending; showing what percentage of their spending is going to mandatory and flexible expense categories. The user is able to tailor **MY BUDGET PLANNER** to their needs with the program's user-friendly defined categories that permit the user to change, delete and add new expense categories.

Tatiana is a woman who had to overcome great odds to get where she is today. Her reason for surviving in the midst of uncertainty yet still fearless was due to her taking financial control of her life. Eleven years after her first step into the United States, Tatiana is proud to say she has achieved the American dream *without* all the financial worry. **MY BUDGET PLANNER** became her proactive solution to financial stress. Now, through her new venture, My Budget Planner software for adults, teens and kids and accompanying website, [www.mybudgetplanner.com](http://www.mybudgetplanner.com), she can impart her knowledge to the rest of the world encouraging and empowering others to do the same -take control of their finances. *What's clearly unique about her product unlike all others on the market is simplicity for all ages.*

For more information and additional testimonials, please visit: [www.mybudgetplanner.com](http://www.mybudgetplanner.com)